

Bulletin August 2020

Welcome ...

Click here to download an online version of the Bulletin

This month's editorial has been provided by Chris Sutton, CMCE's Programmes Director. Chris led last year's research project "Consulting Skills for 2030". In this editorial, Chris looks at how the recent pandemic, like any crisis, is also an opportunity for change and adaptability. In particular, Chris' observations focus on two specific areas: cybersecurity and online consultancy projects.

We continue by announcing the initial details of our <u>(virtual) September Showcase</u> which will focus on how to implement Artificial Intelligence successfully in organisations, with the opportunities and challenges in data and analytics that it brings.

This month's main feature is 'Management consulting and the academic problem', a reply by Dr Bob Harris to the article by Professor Daniel Muzio and Professor Ian Kirkpatrick in last month's Newsletter.

We then turn our attention to cyber-security, the main topic of our <u>July Showcase</u>. We follow it with our recommendations on what to read and watch in the 'In Brief' section.

Finally, we suggest a couple of interesting posts to read on our LinkedIn page in 'From our LinkedIn page' and publish the commentary on the Ethical Dilemma that appeared in our July Newsletter.

The Newsletter Editor

The Centre for Management Consulting is founded by

