Management Consulting Journal 2nd issue

The Institute of Consulting has recently published issue two of the Management Consulting Journal. This edition explores the issues pertinent to the management consulting sector, how digital marketing can be adopted in management consulting, changes in purchasing practice for consulting service buyers, how to build resilience in client organisations and more!

You can download the journal at http://www.iconsulting.org.uk/news-and-interact/management-consulting-journal.