



The CMCE Research Awards

One of the aims of the Centre is to promote sharing of academic research and practitioner experience in the management consulting community. To this end, the Centre this year is launching its annual Research Awards, the purpose being **Encouraging the application of research to consultancy.**

The Research Awards link the interests of both academic and practitioner communities in management consultancy: they will promote research of relevance and value to management consultants; and management consultants will benefit from leading edge thinking that they can apply to their work for the benefit of their clients.

The research does not have to be <u>about</u> management consultancy itself and in 2019 the awards will be for an outstanding paper in each of the following categories:

- 1. <u>Technology and consulting</u>: the application of new technologies and their relevance to consultancy;
- 2. The changing role of the consultant: timeless 'soft skills' and new methodologies;
- 3. <u>Client-consultant relationships</u>: issues around governance, trust, integrity, social responsibility and ethics and the implications of these for consultancy.

The Awards will be presented at a Conference in Central London on the afternoon of 12 November at Goodenough College. Winners are expected to attend and as well as being presented with their Award will be invited to give a short lecture on their paper and about the current directions of their research. The Conference will be open to all who are interested in management consultancy and is expected to attract a large audience from among academics, practitioners, students, and users of management consultancy.

The Conference will be followed by a reception at which WCoMC will present the prestigious Urwick Cup for an outstanding research contribution.

We now invite nominations for these awards. Papers should have been published since the beginning of 2017 and can be nominated either by the authors or by anyone else. Nominations and any queries should be sent to info@cmce.org.uk.