

Newsletter July 2020

Welcome ...

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Starting from this edition of our Newsletter, we introduce a series of guest editorials signed in turn by the members of the CMCE Executive Team. This month we welcome Nick Bush, our first guest editor. Nick is a member of our Executive Team since November 2018. He is responsible for the development of the Centre's Knowledge Bank and also helps promote higher levels of engagement among the members of our community. In his <u>Editorial</u>, Nick shares his opinion on the importance of professionalising management consultancy.

As this month's main feature, we have the pleasure to share '<u>More professional consultants</u>', a piece by Professor Daniel Muzio and Professor Ian Kirkpatrick from the University of York who discuss the state of management consulting and the key role that professionalisation could play in its future development.

We then provide all the details of our <u>upcoming virtual Showcase</u> on July 28th. We follow this with the '<u>From our LinkedIn page</u>' section where we share a couple of interesting posts from our LinkedIn page. and introduce the new <u>"Next-gen Management Consultants</u>' section, that will focus on providing insights on topics that are particularly relevant to anyone who is planning to move into our profession, is studying to become a management consultant or has just started to work as one. Our Director Calvert Markham tells you more about our Knowledge Bank section dedicated to <u>Student</u> <u>Resources</u> and <u>calls for nominations</u> for the 2020 edition of the CMCE Research Awards.

In addition, we share <u>the third in our series of Ethical Dilemmas</u> and, once again, we ask you, our readers, to let us know what you would do if you were the ones facing this dilemma. We also announce the call for submissions for the <u>Management Consultants Livery Company Urwick Cup</u>.

Finally, our columnist Jethro reflects on the role of technology in our future and, more specifically on whether Esports might become part of the Olympic Games.

The Newsletter Editor

The Centre for Management Consulting is founded by

