

Welcome ...

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This month's editorial was written by Malcolm McCaig, Court Assistant for the Worshipful Company of Management Consultants, Chair of the Education Committee and a member of the CMCE coordination group. In his [Editorial](#), Malcolm reflects on our current search for a return to normality and on the role of inclusion in creating a better 'new normal'.

The first section of the newsletter includes all the details of our upcoming [virtual Showcase](#) that will take place on September 29<sup>th</sup> and will focus on artificial intelligence and, more specifically, on the opportunities and challenges in data and analytics.

As this month's main feature, we are delighted to share '[The value and challenges of external expertise \(on management consulting\)](#)', a piece by Andrew Sturdy, Professor of Organisation and Management at the University of Bristol, that looks at the role of knowledge and expertise in management consulting.

We follow this with the '[From our LinkedIn page](#)' section where we draw your attention to this month's most interesting posts from our LinkedIn page and the "[Next-gen Management Consultants](#)' section, that includes useful links for anyone who is planning to move into our profession, is studying to become a management consultant or has just started to work as one.

In addition, we publish [the fourth in our series of Ethical Dilemmas](#) and, once again, we ask you, our readers, to let us know your opinion on what happens to our fictional consultant. Finally, our columnist Jethro shares the thoughts triggered by his pre-lockdown visit to a London museum.

The Newsletter Editor

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