

Newsletter December 2020

Welcome ...

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It has been a very eventful few weeks for the CMCE team. First of all, our annual Research Conference took place (virtually) on November 24th. You can read <u>an account of the event</u> in the piece written by Mick James, Director at Redhouse Media. During the event we also announced this year's winners of our <u>Consulting Research Awards</u> and of the Worshipful Company of Management Consultants' <u>Urwick Cup</u>.

Last week we also announced the appointment of Nick Bush as the New Director of the Centre, starting from January 1st. You can access the full press release with more details here. Please join us in thanking Calvert Markham for all his work to develop the Centre since its foundation in 2017 and in congratulating Nick for his new role. We also share Calvert's valedictory comment on the work of the Centre over the last four years and its role as a bridge between practitioners and academia.

This month's <u>guest editorial</u> was written by Dr. Simon Davey, who is a member of the Worshipful Company of Management Consultants and a champion of the work of CMCE. In his thought-provoking piece, Simon speaks about mental health and management consultancy, and offers his thoughts on the subject based on his personal experience.

We also share details of our <u>upcoming virtual Showcase</u>, 'Living in the Land of the Black Swan' that will take place on January 14th and will focus on what provision, if any, organisations should make in their planning for black swan events.

As usual, we also recommend a few interesting articles and videos in our 'In Brief' section as well as useful links for anyone who is planning to move into our profession, is studying to become a management consultant or has just started to work as one in the 'Next-gen management consultants' section. In the 'From our LinkedIn page' we share an interesting post about the expected content of consulting CVs while in the 'From our Blog' section we share a case study of a successful business in the time of COVID-19.

We also share the <u>commentary to the fifth in our series of Ethical Dilemmas</u> and, once again, we ask you, our readers, to let us know what you would do if you were our fictional consultant. Finally, we remind you of how to take part in our <u>Research Project</u> by filling in our survey focusing on what management consultants want from academics.

The Newsletter Editorial team wishes you all a Merry Christmas and we hope that you will keep well over the holiday period. We look forward to sharing more news and insights in the New Year.

The Newsletter Editor

The Centre for Management Consulting is founded by

