

Welcome ...

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As is customary, our first Newsletter of the year mainly focuses on predictions and expectations for the twelve months to come. Given the situation of high-uncertainty that we are currently in, more than ever before, this makes for an interesting - and at times, controversial - topic. The first [guest editorial](#) of 2021 is written by Jim Foster, a member of the CMCE coordination group. In his piece, Jim looks back at the predictions that were made for 2020 and reflects on them in light of what has occurred over the last few months.

This month's [main feature](#) is written by Nick Bush, CMCE new Director. Nick shares the plans for CMCE's work over the next twelve months and reflects on how the pandemic has created an opportunity for the Centre to reach and encourage the collaboration between an even wider community of professionals and academics. We are also delighted to share [details of our upcoming Showcases](#).

Our ['In Brief' section](#) includes a series of recommendations focusing on an overview of different predictions and new, expected trends for 2021. Our ['Next-gen management consultants' section](#) includes suggestions that will be very relevant for anyone who is planning to move into our profession, is studying to become a management consultant or has just started to work as one. As usual, in the ['From our LinkedIn page' section](#) we draw your attention on an interesting post from our LinkedIn page while in the ['From our Blog' section](#) we publish a piece that summarises the history of the Institute of Management Consultants (IMC) as described in a paper by Nick Butler and David Collins of the University of Hull.

We also share [the sixth in our series of Ethical Dilemmas](#) and, once again, we encourage you, our readers, to reflect on what you would do if you were Antonia, our fictitious consultant. Finally, we hear our columnist, Jethro's thoughts on Santa and Brexit.

The Newsletter Editor

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