

# CMCE Consulting Research Awards 2021

The Centre for Management Consulting Excellence (CMCE) is delighted to announce that it will be running its annual Research Awards programme again this year and the authors of relevant papers are invited to submit them for consideration.

The purpose of the awards is to encourage the application of research to consultancy and the Centre aims to recognise outstanding research in this area. Awards are made for research in the following broad categories:

- Technology and consulting;
- Client consultant relationships;
- The changing environment of the consultant.

Anyone can nominate research (their own or someone else's) for an Award but should consider the eligibility criteria set out below. The Centre's Assessment Panel will consider the nomination and if it is eligible will confirm with the author(s) that they wish to be considered for an Award.

The Assessment Panel will then construct a shortlist of eligible research and authors will be asked to prepare a short summary of their research explaining how it meets the assessment criteria set out below. This will be used to create a list of finalists, whose entries will be further reviewed in order to determine the winners in each category.

## Eligibility

The eligibility criteria for the award (i.e. the conditions that need to be satisfied for a piece of research to be considered) are:

- **Topic of the research:** it should be relevant to the field of management consultancy. It can therefore be about management consultancy, or of value to the practice of management consultancy.
- **Form of the research:** it should be a piece of research that has been published. This might be in a journal, in a book or on-line, or in any other medium that the Assessment Panel deems appropriate. For the avoidance of doubt, whole books are not eligible for an Award, nor are un-published PhD theses. A full copy of the published research should ideally be available (free of charge) for the Assessment Panel to review once shortlisted. If this is not possible the final review will be based on a summary.
- **Time limitation:** it should have been published in the period 1<sup>st</sup> June 2019 to 31<sup>st</sup> May 2021.
- **Language of the research:** it should have been published in English.

## Assessment criteria

The Assessment Panel uses the following criteria:

- **The relevance of the research to management consultancy.** For example, while any research into management in general might be argued to be relevant to management consultancy, research that is about the practice of, or is of clear application to, management consultancy would be deemed to be more relevant.

- **The potential value of the research to those involved in management consultancy** – for example, research that shows how consultants can provide more value in terms of higher quality or lower cost to clients.
- **The potential or actual impact of the research.** This might, for example, consider the ease of its dissemination, adoption or application in the management consulting community.
- **The appropriateness of the research to the award category for which it has been entered.** If the research is applicable to more than one award, the Assessment Panel will consider it for each such award, but it will only be eligible to win one award.

### **Submitting a nomination**

Please send your nominations to the Centre at [info@cmce.org.uk](mailto:info@cmce.org.uk) referencing the title of the paper, the authors and where it has been published, plus any other information you consider might be helpful to the Assessment Panel.

### **Timing**

The deadline for this initial stage is midnight on 4<sup>th</sup> July 2021. Shortlisting and final review will take place over the subsequent months and the winners will be notified ahead of the Research Conference. The date for this is being confirmed but will be some time in November 2021 and will be a virtual event.

### **Further information**

Please direct any further queries to [info@cmce.org.uk](mailto:info@cmce.org.uk).