

CMCE Next Gen (on Clubhouse) - launch

December 2021

Join CMCE Next Gen (on Clubhouse) for the next generation of management consultants

CMCE's strategic intent is to be a recognised open and collaborative professional community for the assessment and sharing of leading and emerging practices in management consulting. As announced in our October Newsletter, we are now delighted to confirm the launch of **CMCE Next Gen (on Clubhouse)**, a new initiative dedicated to anyone who is planning to move into our profession, is studying to become a management consultant or has just started to work as one. Starting in early 2022, it will consist of a series of conversations hosted on Clubhouse. The initiative aims at supporting the next generation of consultants and thought leaders, and provides a platform to develop a **collaborative professional community** for sharing and assessing current and emerging management consulting practices. We at CMCE are particularly keen to experiment with new formats and communication channels to encourage the exploration of different topics and give all participants the opportunity to exchange their ideas and perspectives. Look out for more details of this initiative and the first conversations in our December Newsletter and on our LinkedIn page. If you are already an established consultant, please pass this invitation on to your younger colleagues or read on to see how you could contribute to the conversation.

How CMCE Next Gen (on Clubhouse) works

The series will last six to eight weeks and close with a live event. Each session will consist of a 60-minute discussion and will be facilitated by an Event Host and at least four co-moderators. At the end of the series, the key insights and conclusions drawn from what was discussed will become the starting point of new research that will be then published in an academic journal and be presented within the Next Gen Management Consultants section of the CMCE's [Knowledge Bank](#).

The series will kick off with weekly discussions on **the future of work in a post-pandemic world**. In particular, the discussion will focus on the ever-increasing importance of intangibles (defined as non-physical assets like, for instance, internal know-how, computerised information, a networked society, innovative property, social relations, ideas, knowledge, and economic competencies) and the role they can play in creating new jobs and tackling unemployment issues. We will also examine the validity of traditional models of employment, explore alternative ways to manage intangible assets and define how the concept of open access to jobs might work. The theme proposed is based on an article published in the European Journal of Business and Management Research in September 2021 entitled 'The Role of Intangibles in the Economic Recovery Post-COVID 19 Pandemic'. You can read the full article [here](#).

Get involved and build your profile

As this exciting new initiative takes shape, we would like to hear from anyone who is passionate about or would like to share their perspective on the future of work. There are still vacancies for co-moderators, who will either help facilitate the discussion or be invited as panellists to join the conversation.

This is a fantastic opportunity to collaborate with a group of like-minded professionals and be part of the conversation about the future of work. By sharing your point of view and ideas, you will contribute to enriching the conversation on how work evolves post pandemic. You will also have the chance to co-author the final output based on the conclusions reached during the series and, in this way, be able to build your own body of published work and your profile as a subject matter expert. In addition, you will connect with other professionals from a wide range of different backgrounds and develop your network further. [Read further](#) to find out how you can become a co-moderator.

If you are not a Next Gen management consultant but you are passionate and/or experienced about this topic and you would like to join the conversation, please also feel free to contact our team. This initiative is designed to provide a platform for ideas and opinions from a wide range of professionals and would benefit enormously from a diversity of perspectives.

If this sounds interesting and/or you have any question, get in touch with [Tudor Baron](#) or [Rhonda Best](#) to get involved. We look forward to hearing from you!
