

Welcome ...

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This year CMCE will be focusing on the critical questions that we believe our profession should address in order to survive in the 21st century and evolve with the times. We want this to be driven by the priorities and concerns of everyone in our growing network and so we have set up a short survey where you can [share your views](#). Please take this opportunity to join the conversation on how we can shape the future of our sector.

In this month's guest editorial, "[Will 2022 be the year that management consulting finally grows up?](#)", CMCE Director, Nick Bush reflects on how management consulting is perceived as a profession and where it stands in terms of maturity and stability.

We are also pleased to share "[Is Digital Transformation \(DX\) an opportunity for Management Consultants with SMEs?](#)", an article by Luca Collina MBA, a Transformational and growth management consultant, the founder of Transforage TCA, a member of WCoMC and a champion of CMCE work. In his piece, Luca explores the topic of digital transformation, the skills required for it and its suitability for SMEs as well as what this means for management consultants and what the key opportunities could be.

Just before Christmas we launched our CMCE Next Gen initiative, [a series of discussions on the post-pandemic world of work](#) that will consist of 7 consecutive conversations on Clubhouse, every Thursday starting from 20th January 2022. The series will conclude with a live, virtual event on 10th March. We are now pleased to share [an interview with Rhonda Best and Tudor Baron](#), two members of the project team, who explain to us why, today more than ever, this is one of the most relevant topics for the next generation of professionals and why we should join the conversation and share our experiences and opinions.

This month's '[In-Brief](#)' section features a series of articles focusing on various current topics that include the skills that citizens will need to thrive in the future world of work, the neuroscience of hybrid work and thought leadership in consulting. In addition, we share details on a job vacancy at Durham University that could be of interest for management consulting professionals.

We would also like to draw your attention to the "[Consulting after Corona-UK](#)" research project, a survey of the UK consulting sector that explores the influences of virtualisation and digitalisation on the management consulting practice during the COVID-19 pandemic and looks at the changes that are likely to persist after it as well. The project is part of a wider scientific study on "Consulting after Corona" carried out both in the UK and Germany to highlight diversities and find similarities between the two countries.

Finally, if you are a subject matter expert and would like to share your knowledge and expertise on a specific topic, please [read further](#) to find out how to write an editorial contribution for the CMCE Newsletter. This is a great opportunity to reach out to our varied audience of academics and

practitioners in management consulting and related fields. If you have a content idea, feel free to [get in touch](#).

The Newsletter Editor

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