

## **Newsletter April 2022**

## Welcome ...

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In this month's <u>editorial</u>, CMCE Director Nick Bush reflects on his recent presentation at the FS Club on the topic of "<u>Difficult Questions: Saving Management Consultancy from Itself</u>" where he discussed a few of the main difficult questions that management consulting should address to continue to be relevant in the post-pandemic world of work. Nick also shares his thoughts on which challenging question we should always be able to answer when we develop a new idea, evaluate a project or, more generally, make an important decision. CMCE will start the exploration of these difficult questions by discussing the topic of Excellence in Consulting at our upcoming round table discussion in June, and further events in the second half of the year to be announced over the next few weeks.

We would also like to remind you that there is still time to book your place at our next virtual Showcase that will take place on 10 May. We are delighted to welcome our speaker James Davies, Employment Law Partner at Lewis Silkin who will join us to discuss the eight drivers of change that will shape the world of work. Ahead of the Showcase, you can view the <u>report</u> on this topic that James recently wrote for The Future of Work Hub. Read more about the event and book your place <u>here</u>.

In a <u>follow-up piece</u> on his "Is Digital Transformation (DX) an opportunity for Management Consultants with SMEs?" article published in the January edition of this Newsletter, Luca Collina a transformational and growth management consultant and founder of Transforage TCA, explains the Normalisation Process Theory and shares his views on the importance of adopting a bottom-up approach and encouraging normalization in order to embed technology into day-to-day operations.

This month's <u>In-Brief section</u> features a series of articles and videos focusing on various current topics that include boardroom diversity, the skills that leaders need in the digital age and conflict management.

Earlier this month we have also launched the latest <u>CMCE research report</u> focusing on the role of academic research in the management consulting practice. What type of academic outputs do management consultants use? What are the most frequently used sources and what are the key benefits of using academic findings in the management consulting practice? These are some of the questions that the report addresses and uses as a starting point to reflect on the future relationship between management consulting and academia. You can access the full report <u>here</u>.

Finally, if you are a subject matter expert and would like to share your knowledge and expertise on a specific topic, please <u>read further</u> to find out how to write an editorial contribution for the CMCE Newsletter. This is a great opportunity to reach out to our varied audience of academics and practitioners in management consulting and related fields. If you have a content idea, feel free to <u>get in touch</u>.

We look forward to hearing from you!

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by

