

Newsletter June 2022

Welcome ...

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What role do continuity and culture change play in business transformation? This is the key question explored by this month's editorial, "Don't throw the baby out with the bathwater", written by Dr Karol Szlichcinski, member of the CMCE Leadership Team. In his piece, Karol briefly discusses the reasons why many business transformations fail and reflects on the alternative strategies that organisations could consider to carry out these processes successfully.

We would like to remind you that this year there is an exciting opportunity for you to join our <u>Research Awards</u> judging panel and play a key role in identifying the latest thinking from the academic world. Find out more about how to get involved <u>here</u>. Authors of relevant papers on management consulting are also invited to <u>submit them for consideration</u>.

In addition, we held a very successful Round Table on Excellence in Consulting on 10thJune. There were some great contributions from panellists and attendees and we will share a full write-up in next month's newsletter. We'll also make a report available in the next few weeks and identify future activities generated by the session.

In his article '<u>When client relationships go sour, what's the key question?</u>', CMCE Director, Nick Bush shares his personal experience dealing with a difficult client relationship and reflects on the importance for consultants to ask themselves the right questions and, most importantly, learn from each professional experience.

Our <u>In-Brief section</u> features a series of articles and videos focusing on current topics that this month include salary transparency, intentional learning and the creation of a resilient workforce.

In the <u>latest instalment</u> of the "Next Gen Management Consultants: How soft skills can help futureproof your career" series, Valentina Lorenzon, a member of the CMCE Coordination group and editor of our newsletter, reflects on the generalist vs specialist dilemma and builds on this ongoing discussion to identify the mindset that next gen professionals should develop throughout their career to face the changing world of work.

Finally, we would like to remind you that the BAM Management Consulting Network (MCN) is hosting an online 'coffee morning' at 8.30 am on 29 June. This is a great opportunity for academics and practitioners interested in the network to build up connections through informal chats. No preparation is required, just join the call with your preferred morning tea or coffee. The upcoming discussion will focus on the question: '*How can consultancy excellence be assessed?*' Given that management consultancy services are delivered in a client environment, and hence there is some dependence on client performance, how can consultancy excellence be assessed? How can client performance be assessed? The guided part of the session will end at 9:00 am, but the Zoom call will stay open until 9:30 am for those who wish to continue informal networking. Although these coffee

mornings are usually limited to BAM members, CMCE has negotiated free access to them for a limited number of applicants. If you would like to take part, please contact <u>Karol Szlichcinski</u>.

We look forward to hearing from you!

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by

