

## **Newsletter September 2022**

## Welcome ...

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Our September edition features 'Sourcing Knowledge – Chapter 2: on education and business value', a guest editorial written by Nanette Young, Liveryman of the Worshipful Company of Management Consultants and a champion of CMCE's work. Following on her last piece published in May 2021, Nanette continues her reflection on the sources of knowledge and wisdom that inform her work with clients. In this case she shares a few thought-provoking insights on the topics of education, preparation for work and business value.

Quantum computing has evolved in recent years from a highly specialised discipline shrouded in esoteric jargon to a near mainstream development, offering the tantalising prospect of computing power capable of solving complex problems that would take a classical supercomputer millions of years. Those businesses with complex problems at their heart – think logistics, health and social care and even management consulting – stand to benefit from early identification and development of applications. But how do we as consultants filter the real opportunities from the technical wizardry whilst cutting through the hype? Our upcoming virtual Showcase 'Making heads and tails of Quantum Computing', taking place on 6th October, will provide an introduction to quantum computing and how it is developing across industries so that you can get started on discussing it with clients and peers. To help us explore this topic, we are delighted to welcome an international expert, Dr Mark Wolf, from Quantinuum, the world's largest fully integrated quantum computing company.

In addition, we will be announcing the winners of our 2022 Research Awards during a virtual awards ceremony on 10 November, sponsored by <u>Elevation Learning</u>. Look out for further details in our next newsletter. In the meantime, book your place to attend <u>here</u>.

This month's main feature <u>'Consulting for Gen-Z: a booming trend'</u> was written by Louna Raad, a Gen-Z Professional and Social Executive at Bright Blue Day, who was also a panellist on our <u>series of Next Gen discussions</u> on the post-pandemic world of work. In her piece, Louna shares her observations and insights on Gen Z and the role that Gen Zers play inside and outside the workplace. She also reflects on a few of the related implications for companies and for us, as management consultants.

Our Director, Nick Bush, will speak at an upcoming webinar, 'Management consulting excellence: Saving consulting from itself', organised by BCS, the Chartered Institute for IT and that will take place on 20 October. During the session, Nick will discuss how the consulting industry, as currently formed, needs to adapt significantly to the technological, societal and business challenges of the coming years and how consultants of all kinds can raise their level of professionalism to deliver excellence for their clients. He will also outline the work of CMCE in promoting excellence within the sector and will share the ways in which you can become involved. The session is designed to be interactive and participants will have an opportunity to contribute their own learnings, tips and wisdom, as well as to ask questions. The event is open to all, not just BCS members and you can register to attend here.

Our <u>In-Brief section</u> features a series of articles focusing on current topics that this month include how to make sure the right people end up with power in organisations, how trade associations could function in the metaverse, whether companies can cut pay for staff who refuse to come into the office, and the implications of the audit functions of the Big Four professional services firms leaving risky companies to smaller competitors.

The latest instalment of the 'Next Gen Management Consultants: How soft skills can help future-proof your career' series, 'Legacy building: working today with tomorrow in mind', written by Valentina Lorenzon, a member of the CMCE Coordination group and editor of our newsletter, focuses on the concept of legacy. In her piece, Valentina explains that building a legacy-driven career can bring multiple benefits for young and experienced professionals alike and discusses why it is never too early or too late to start building your legacy.

We would like to pay tribute to our colleague, John Corneille, Past Master of the Worshipful Company of Management Consultants who sadly passed away recently, by sharing a <u>piece</u> that John wrote for our Newsletter earlier this year. By telling us a few anecdotes from his own personal experience, John discussed the role of professional development in building our career as management consultants. We think that the article captures his character rather well and is a good way to remember him.

Finally, there are a number of opportunities to support the series of upcoming activities that CMCE is planning to conduct over the next year. These include:

- Leading a study into Consultant Value.
- Leading a study into Consultant Accreditation.
- Arranging and hosting a Roundtable on the Golden Questions that Clients and Consultants should ask themselves and each other.
- Arranging and Hosting a Roundtable on Consultant Performance Evaluation.

If you are interested in any of these roles and would like to know more, please contact Jim Foster at jim.foster@timelineconsulting.co.uk

We look forward to hearing from you!

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by

