

Welcome ...

[Click here to download an online version of the Newsletter.](#)

Welcome to our first Newsletter of 2024! In our first [editorial](#) of the year, Nick Bush, former CMCE Director shares the key insights emerging from our January's Showcase, "Can Management Consulting Save the World?" that focused on how we can create a sustainable future for society and the planet, and how management consultants can make a positive contribution to it. You can also access the full recording of this event [here](#).

CMCE Forum - Becoming Chartered: 5 pm on Thursday 1 February

Our next virtual event will be a [panel-led forum](#) on the Chartered Management Consultant (ChMC) accreditation, organised in conjunction with the Management Consultancies Association (MCA) and the Chartered Management Institute (CMI) on Thursday 1st February 2024. During the session, members of the panel will provide background information on the Chartered Management Consultant award, describe their personal experience in obtaining the award and respond to audience questions. Book [here](#).

In addition, we are delighted to announce the dates for our CMCE Next Gen 2.0, a series of interactive workshops with leading academics and practitioners to explore the fundamentals of behavioural economics, how they can be used reflectively to change how we think about business today, and what they mean for how we engage with the future of technology. Held jointly with Dr Edmond Smith, Senior Lecturer in Economic Cultures at the University of Manchester, the five workshops will take place on April 11, May 9, May 23, June 13, June 27. Save the dates and look out for further announcements on the speakers and themes of each session.

Our main feature '[Restoring pride in the craft of management consulting](#)' was written by Paul Turton, author of the book 'Not Just A Hammer: A toolkit for making choices'. In his piece, Paul shares with us why he wrote his book, and how reading it might provide new ways of thinking, and enhance readers' ability to collaborate with others.

This month's [In-Brief section](#) includes a series of articles focusing on a range of current topics such as future trends, leadership in times of disruption and AI as an enabler of creativity.

We would also like to recommend a series of 'Coffee Chats' organised by the British Academy of Management (BAM) Management Consulting Network on topics relevant to management consultants and academics with an interest in consulting. The Coffee Chats are informal online discussions, sometimes briefly introduced by a speaker with specific knowledge on a particular topic; they start at 8.30 am and run for up to an hour.

The dates and topics for the next Coffee Chats are as follows:

| Dates in H1/2024 | Topic |
|---------------------------|--|
| 24 th January | What are the ethical questions in consulting? |
| 21 st February | Early Career Research and knowledge exchange |
| 20 th March | How can consultants keep up with increasingly rapid changes in technology? |
| 17 th April | What is the difference between the internal and external consulting role? |
| 15 th May | What is engaged scholarship and how is it different from management consultancy? |
| 19 th June | How can you ensure sustainable results as a consultant? |

If you would like to take part in any of the Coffee Chats, please contact Karol Szlichcinski at karol.szlichcinski@cmce.org.uk in advance to obtain a link.

Finally, earlier this month we announced the launch of our latest study into the value provided by management consultants. Our previous studies have identified a range of factors that impact the provision of value by a management consultant. In this study, we are aiming to understand the relative importance of these factors and to provide guidance to buyers, users and providers of consulting services on what to do, and not to do, in ensuring that management consultants deliver value. We would welcome your input to the study by completing this short survey which should take no longer than ten minutes to complete [CMCE Management Consultant Value Survey](#). We plan to publicise our findings in a report to be issued later this year. The survey form provides the opportunity to indicate whether you would like to receive a copy of the report. If you have any questions or comments about the study, please contact us at: info@cmce.org.uk. Thank you in advance for your invaluable input!

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by



*The Worshipful Company
of Management Consultants*