

Welcome ...

[Click here to download an online version of the Newsletter.](#)

In the beginning of June, we hosted 'AI In Management Consulting' jointly with the British Academy of Management (BAM) Management Consulting Network. This was a three-part, online event that explored the opportunities and threats from AI facing management consultants. Our speakers showcased cutting-edge research into the application of AI in management consulting and the related implications for the profession. In this month's [opening piece](#), Dr Karol Szlichcinski, an Associate Director of CMCE and a Fellow of the Institute of Consulting, shares the key takeaways from the three presentations. You can also catch up with the recording of all three sessions [here](#).

Save the dates!

Our first events after the summer break will take place online on Thursday 12 September and Wednesday 18 September. The first opens our Consulting Essentials series and will focus on the role of personal branding in a professional's career development. The second is the inaugural instalment in our Delivering Consultant Value series: 'When every conversation counts'. Both events are scheduled to start at 5 pm. Save the dates and look out for further details to follow soon.

Last month we also held the last in our series of Next Gen 2.0: Risky Business dedicated to the fundamental concepts of behavioural economics. This final discussion focused on the role that technology, from AI to robotics to genetics, plays in the way we manage our fear of the unknown and, ultimately, make our decisions on both a personal and professional level. If you missed it and you are interested in knowing more about this fascinating topic, you can read a summary of the [key insights from the session](#) written by our Newsletter Editor. In addition, you can now find all the recordings and additional details from the whole series [here](#)

This month's [In-Brief section](#) includes a series of articles focusing on a range of current topics such as the UK consulting market, organisational strategy, and the secrets of outperforming family businesses.

If you are interested in supporting the wide range of activities that the Centre carries out, including running a programme of educational events, publishing a monthly newsletter, and conducting research, there are several ways in which you can get involved:

- Joining the CMCE Leadership Team.
- Arranging a CMCE showcase or roundtable event.
- Managing a CMCE research project.
- Suggesting a topic to be covered in a CMCE event or research project.
- Writing an article for the CMCE monthly newsletter.

- Suggesting a topic to be covered in a newsletter article.
- Suggesting someone who could contribute to a newsletter article.
- Engaging on LinkedIn (commenting, resharing, suggesting topics for posts).
- Attending a CMCE event.

Get in touch on info@cmce.org.uk to express your interest in any of the activities or if you want to find out more about how to support the Centre's activities.

Finally, we would like to share an opportunity to contribute to leading edge research into the use of AI to optimise the business models adopted by Small to Medium Enterprises (SMEs). CMCE is in discussion with Bayes Business School about supporting research into business models adopted by SMEs and how analysing an organisation's business model and proposing alternatives can be enabled by AI tools. The research project is intended to last for 36 months, starting in late 2024. The team at Bayes Business School is looking for support from consultants in providing information about business models adopted currently by SMEs, and in assessing the AI tools that the team will be developing. If you would like to have more details, contact the Centre's Director on jim.foster@cmce.org.uk

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by



*The Worshipful Company
of Management Consultants*